

Healthymouth

Healthymouth is a Water Additive which has been ***independently proven*** in clinical trials to reduce plaque build up when compared to animals drinking normal water.

The **Dog water additive trials showed average of 74.3% plaque reduction** and the **Cat water additive trials showed an average of 81.75% plaque reduction** when compared to control groups.

Dental disease is a big problem in Veterinary Medicine and in the past has often been missed, however today we know around 90% of dogs and cats have periodontal disease – a chronic progressive disease that will only get worse over time. Not only are the teeth and gums affected, there are strong links from dental disease to kidney and heart disease.

Healthymouth should be used as part of a comprehensive dental care plan as Healthymouth extends the benefits of professional dental care and maintenance, but does not replace it.

What is it?

Healthymouth contains natural and organic (human grade, free of any synthetic ingredients) ingredients such as enzymes, antioxidants and antibacterial agents. Providing a dental health care agent to prevent, improve and maintain dental health.

The formula safely cleans teeth and gums, reducing plaque and oral bacteria that cause inflammation leading to dental disease and smelly breath. 100% natural, safe and very easy to administer on a daily basis. As part of a complete dental program it can help extend the life of your dog up to five years.

Clinical trials reveal that plaque and bacterial reduction continues to improve the longer the product is used and that any remaining plaque is significantly softened. This makes the use of tooth brushing, dental diets and appropriate dental chews even more effective.

Who should use it?

Daily plaque control as with humans is a lifelong thing, you cannot start too early (great for puppies and kittens). For prevention to work it is best to start before disease is established (better proactive than reactive). There are no known contra-indications to its use, however it is similar to a diet change and so should be introduced gradually. There is a palatability guarantee therefore if your pet still does not like Healthymouth despite introducing it gradually, just bring your bottle back to us and you can get a full refund.

Healthymouth has Veterinary Oral Health Council (VOHC) acceptance for helping to control plaque, based on multiple in vivo clinical trials, on the other hand, no product is a miracle. There is NOTHING that treats established dental disease other than mechanical/surgical intervention under general anaesthetic.. which can then be better maintained by using products such as Healthymouth as part of a complete dental plan.

Summary

- Proven to reduce plaque build up by independent clinical trials
- Plaque and bacterial reduction proven to improve the longer the product is used
- Only contains natural human grade ingredients
- No known contraindications
- Palatability guarantee
- Only water additive with VOHC acceptance



Introducing Healthymouth

As introducing Healthymouth is similar to a diet change we need to introduce it gradually. Make up a Jug of Healthymouth 5ml: 1L water – this can be kept to the side or in the fridge if your pet likes cool water (once made up the jug is good for 2 weeks).

Day 1-3 – fill the water bowl with 25% treated water: 75% normal water

Day 4-6 – fill the water bowl with 50% treated water: 50% normal water

Day 7-9 – fill the water bowl with 75% treated water: 25% normal water

Day 10 onwards – fill the water bowl with 100% treated water

What makes healthymouth™ unlike any other dental care product on the market?

Research has shown that, contrary to popular belief, it is the accumulation of plaque, not tartar that induces an inflammatory response leading to gingivitis and dental disease. Proactive, daily use has been clinically proven to clean teeth and gums, fight bad breath at its source and reduce plaque accumulation by 74.3% (dogs) and 80.75% (cats).

Does healthymouth™ freshen breath?

"Doggy breath" is not normal. Can be one of the first signs, that there is bacteria in the mouth which if not removed will lead to infection. Unlike other dental care products on the market advertising "will freshen breath" Healthymouth™ contains no breath masker which would only serve to hide an unhealthy mouth. Instead, Healthymouth™ fights bad breath at its source.

If I brush my pets teeth should I still use healthymouth™?

Yes, daily tooth brushing used in conjunction with healthymouth™ will produce the best results. If you cannot brush your pets teeth, simply wipe the teeth once a day can also help alot.

Healthymouth™ softens plaque so that it can more easily be wiped away. If using a wipe is not possible either then just integrate healthymouth™ into your pets daily routine simply by replacing regular drinking water with water with healthymouth™.

My dog/cat doesn't drink much water. Can I pour the diluted product right into his dry or wet food, almost like a "healthymouth" gravy and will it still be effective?

Absolutely. We have solid evidence that healthymouth is effective when diluted (as if you are pouring into the water bowl), but instead added to the wet or dry food at every meal-time.

How long should a animal remain on healthymouth™?

Healthymouth™ should be an ongoing part of a preventative dental plan. The key to management of gum disease is prevention. As long as the surfaces of the teeth are cleaned frequently and plaque is inhibited from developing or adhering to teeth, the gums will stay healthy. Excellent oral health is maintained by a lifetime of daily oral hygiene. Clinical studies revealed that improvement continues the longer dogs remain on the water.

pet:ESSENTIAL™

healthymouth™

THE BENCHMARK IN HOME DENTAL CARE
FOR DOGS AND CATS AROUND THE WORLD.

✓ Reduces your pet's plaque
accumulation by up to 88%

✓ Revolutionary mode of action

✓ Maintains oral mouth flora



healthymouth™ water additive is
VOHC® Accepted for plaque control.

Learn more about the Veterinary Oral Health
Council and VOHC accepted products.

